

About Michael...

Michael Wong is currently working as an independent film director, after having spent 16 years as an ad agency art director and creative director. In the late 90s, he left his native Malaysia and arrived in China, where he's worked at such leading agencies as Ogilvy, BBDO, TBWA, Grey and Saatchi & Saatchi.

After more than a decade and having won over 50 creative awards, Michael decided to move onto the filmmaking scene as a writer/director with his directorial debut for Lenovo; a viral video campaign that was to be used in such markets as India, Russia, the Middle East, Eastern Europe, Turkey, South Africa, South East Asia, Hong Kong and Taiwan.

Since then, Michael has been making the truth appealing for brands such as Mercedes-Benz, BMW, Citroën, Foton Daimler, Unilever, IDO Jewelry, Johnson & Johnson, Microsoft, Samsung and Mengniu, just to name a few. He is the kind of collaborative thinker who's especially good at expanding on little thoughts and turning them into big ideas, with a strong and steady eye on making the work look and feel fresh.

His directorial debut short film 'The Story of 90 Coins' picked up 60+ accolades from international film festivals; which includes the Best Direction and Best Cinematography at Malta Short Film Festival, Rising Star Awards at Canada International Film Festival, Best Foreign Short Film at Ukrainian International Short Film Festival, Best Drama and Best Cinematography at Los Angeles Film Awards, Best Foreign Short at Los Angeles Independent Film Festival Awards, among others.

Michael's works have been featured in Shots, Trendwatching and Graphis magazine. He has judged at the New York Festivals International Advertising Awards and Ad Stars Festival.

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关于Michael

Michael Wong 现在的身份是独立广告导演，在此之前，他有16年的美术指导和创意总监经验。90年代末他从马来西亚来到中国，先后转战奥美、BBDO、TBWA、GREY、盛世长城等公司。

十余年的广告生涯，Michael 获得了包括戛纳广告节在内的50多个创意奖项。在此之后，他开始全新的挑战——成为一名广告导演。他的导演处女作是为联想笔记本拍摄的广告片，这支视频在印度、俄罗斯、中东、东欧、土耳其、南非、东南亚、香港和台湾等地投放。

由此作为起点，Michael 的客户逐渐扩展至梅赛德斯-奔驰、宝马、雪铁龙、北汽福田戴姆勒、联合利华、IDO 珠宝、强生、微软、三星和蒙牛等等。丰富的创意经验让他可以更融洽地与广告公司协作，进而将一个小点子变成大想法；犀利而独到的眼光也让他的作品呈现得与众不同。

导演的短片处女作“90枚硬币的故事”在六十多个国际电影节获得多个奖项，其中包括在马耳他短片电影节的最佳导演和最佳摄影、加拿大国际电影节的新星奖、乌克兰国际短片电影节的最佳外国短片、洛杉矶电影奖的最佳短片和最佳摄影、洛杉矶独立电影节的最佳外国短片奖、等等。

Michael 的作品屡次被收录于Shots、Trendwatching、Graphis 等杂志，他还应邀出席了纽约国际广告节和 Ad Stars 广告节。

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Accolades

Winner: Best Direction - Malta Short Film Festival 2017
Winner: Best Cinematography - Malta Short Film Festival 2017
Nomination: Best Picture - Malta Short Film Festival 2017
Nomination: Best Editing - Malta Short Film Festival 2017
Nomination: Best Production Design - Malta Short Film Festival 2017
Official Selection - Nassau Film Festival 2017
Silver Remi: Shorts Dramatic Original - WorldFest Houston Int'l Film & Video Festival 2017
Nominee: Best Director of a Short Foreign Language Film - Nice Int'l Filmmaker Festival 2017
Nominee: Best Lead Actor in a Foreign Language Film - Nice Int'l Filmmaker Festival 2017
Nominee: Best Original Score - Nice Int'l Filmmaker Festival 2017
Winner: Best Editing - SHORT to the Point (Feb) 2017
Official Selection - UK Screen One International Film Festival 2016
Official Selection - Sacramento International Film Festival 2016
Winner: Best Cinematography - Top Indie Film Awards 2016
Nominee: Best Romantic Comedy - Top Indie Film Awards 2016
Awards of Excellence - Accolade global Film Competition 2016
Best Drama - Los Angeles Film Awards 2016
Best Cinematography - Los Angeles Film Awards 2016
Best Foreign Short - Los Angeles Independent Film Festival Awards 2016
Best Actress - Los Angeles Independent Film Festival Awards 2016
Audience Choice Award: Drama - Festigious International Film Festival 2016
Best Couple - Festigious International Film Festival 2016
Official Selection - Singapore World International Film Festival 2016
Official Selection - New York Film Week 2016
Official Selection - Vasteras Film Festival 2016
1st prize: Best Cinematography - Open Art Short Film Festival 2016
2nd prize: Best Director - Open Art Short Film Festival 2016
Official Selection: Narrative Short Film - Open Art Short Film Festival 2016
Winner: Best Short Film - Universal Film Festival 2016
Nominee: Best Foreign Film - Universal Film Festival 2016
Nominee: Best Actor - Universal Film Festival 2016

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奖项

2017 马耳他短片电影节 – 最佳导演
2017 马耳他短片电影节 – 最佳摄影
2017 马耳他短片电影节 – 提名最佳电影
2017 马耳他短片电影节 – 提名最佳编辑
2017 马耳他短片电影节 – 提名最佳制作设计
2017 拿骚电影节 – 官方评选
2017 世界最佳休斯顿国际电影节 – 银 Remi (原创短片)
2017 尼斯国际电影节 – 提名外语短片最佳导演
2017 尼斯国际电影节 – 提名外语短片最佳男演员
2017 尼斯国际电影节 – 提名外语短片最佳原创歌曲
2017 SHORT to the Point (2月) – 最佳编辑
2016 英国 Screen One 国际电影节 – 官方评选
2016 萨克拉曼多国际电影节 – 官方评选
2016 Top Indie 电影奖 – 最佳摄影
2016 Top Indie 电影奖 – 提名最佳浪漫喜剧
2016 年全球电影竞赛奖 – 卓越奖
2016 洛杉矶电影奖 – 最佳故事
2016 洛杉矶电影奖 – 最佳摄影
2016 洛杉矶独立电影节奖 – 最佳外国短片
2016 洛杉矶独立电影节奖 – 最佳女演员
2016 Festigious 国际电影节 – 观众选择奖
2016 Festigious 国际电影节 – 最佳配对
2016 新加坡世界国际电影节 – 官方评选
2016 纽约电影周 – 官方评选
2016 Vasteras 电影节 – 官方评选
2016 开放艺术短片节 – 最佳摄影第一名
2016 开放艺术短片节 – 最佳导演二等奖
2016 开放艺术短片节 – 官方评选
2016 Universal 电影节 – 最佳短片
2016 Universal 电影节 – 最佳外国片提名
2016 Universal 电影节 – 最佳男主角提名

Accolades

Official Selection - Shnit International Short Film Festival 2016
Official Selection - Bridge Film Fest 2016
Winner: Audience Award - Short Film Breaks 2016
Winner: Best Narrative Short - The World's Independent Film Festival 2016
Official Selection - Swedish International Film Festival 2016
Official Selection - Vienna Independent Film Festival 2016
Best Film: Hope - Top Shorts Online Film Festival 2016
Best Cinematography - Top Shorts Online Film Festival 2016
Honorable Mention: Original Score - Top Shorts Online Film Festival 2016
Official Cinebalu Screening Selection - Kota Kinabalu International Film Festival 2016
Merit Award - International New York Film Festival 2016
Best Foreign Short Film - Ukrainian International Short Film Festival 2016
Winner: Best Director - Whatashort India International Film Festival 2016
Official Selection: Best Film - Whatashort India International Film Festival 2016
Official Selection: Best Cinematography - Whatashort India International Film Festival 2016
Official Selection: Best Actor - Whatashort India International Film Festival 2016
Official Selection: Best Story - Whatashort India International Film Festival 2016
Official Selection - Toronto Film Week 2016
Official Selection - DC Asian Pacific American Film Festival 2016
Rising Star Awards (Foreign Film) - Canada International Film Festival 2016
Special Jury Mention - Promofest Short of the Year 2016
Official Selection - Venice Film Week 2016
Official Selection - Sydney World Film Festival 2015
Finalist - Canada Shorts Film Festival 2015
Official Selection - Kiwi International Film Festival 2015
Official Finalist - London Film Awards 2015
Official Selection - #TOFF The Online Film Festival 2015
Official Selection - SPFW Indie Film Festival 2015
Official Selection - Los Angeles CineFest 2015
Official Selection - US Hollywood International Film Festival (USHIFF) 2015
Official Selection - The Monthly Film Festival (TMFF) 2015
Official Selection - Barcelona Planet Film Festival 2015
Best Visual - China Golden Dove Awards 2015

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奖项

2016 Shnit 国际短片节 – 官方评选
2016 Bridge 电影节 – 官方评选
2016 短片突破 – 最佳观众奖
2016 世界独立电影节 – 最佳故事
2016 瑞典国际电影节 – 官方评选
2016 维也纳独立电影节 – 官方评选
2016 TopShorts 最佳短片在线电影节 – 最佳电影 (希望题材)
2016 TopShorts 最佳短片在线电影节 – 最佳摄影奖
2016 TopShorts 最佳短片在线电影节 – 原创音乐荣誉奖
2016 哥打基纳巴卢国际电影节 – Cinebalu 官方评选放映
2016 纽约国际电影节 – 优秀奖
2016 乌克兰国际短片电影节 – 最佳外语短片
2016 Whatashort 印度国际电影 – 最佳导演
2016 Whatashort 印度国际电影 – 官方评选最佳电影
2016 Whatashort 印度国际电影 – 官方评选最佳摄影
2016 Whatashort 印度国际电影 – 官方评选最佳男主角
2016 Whatashort 印度国际电影 – 官方评选最佳故事
2016 多伦多电影周 – 官方评选
2016 DC 亚太美国电影节 – 官方评选
2016 加拿大国际电影节 – 新星奖 (外语片)
2016 Promofest 年度短片 – 评委会特别奖
2016 威尼斯电影周 – 官方评选
2015 悉尼全球电影节 – 官方评选
2015 加拿大短片电影节 – 入围奖
2015 新西兰国际电影节 – 官方评选
2015 伦敦电影奖 – 官方最佳入围
2015 #TOFF 网上电影节 – 官方评选
2015 SPFW 独立电影节 – 官方评选
2015 洛杉矶 CineFest – 官方评选
2015 美国好莱坞国际电影节 – 官方评选
2015 月度电影节 (TMFF) – 官方评选
2015 巴塞罗那行星电影节 – 官方评选
2015 中国金鸽奖 – 最佳视觉